



BALMORAL
INTERNATIONAL

BALMORAL INTL and POL'HOP presentation



POL'HOP, the French Household Brand

polihop
Make it easy!



2024. >>>

Welcome Aboard

CONTENT

I. Presentation

1. BALMORAL
2. POL'HOP
3. Know how
4. Marketing

II. Our approach

1. Quality control
2. Our commitments
3. Product control

III. Our products

BALMORAL INTERNATIONAL

A FRENCH COMPANY



BALMORAL
INTERNATIONAL

Who are we?

BALMORAL INTERNATIONAL is a French SME located in Écully, near Lyon, France, specialized in the design and manufacture of household products **100%** dedicated to the **international market**. Our experience is unique and adaptable to each type of market.



What are our commitments?

We have been committed to ensuring a **responsible approach** on a daily basis since our creation by offering quality products made in Europe (France, Spain, Italy) while limiting our environmental impact.



Our Team

Our team is made up of **international experts**. Present on several continents (including Africa, the Middle East, the Pacific, the Caribbean, the Indian Ocean, etc.), we are known for our **flexibility** and **responsiveness**. The number of products developed is a testament to our desire to expand. **POL'HOP** is an internationally recognized brand.

THE POL'HOP BRAND

MAKE IT EASY !



What's that?

POL'HOP is our brand of colourful household products with the aim of **making everyday household chores easier.**



Our motto

“**Make it easy!**” is the idea that comes to mind when we develop our products. We want to make cleaning easier and more efficient regardless of the type of surface.



What are our environmental commitments?

We care about the environment. Thus, our packaging has no varnish or notifying ink and is small in size while being quadrilingual. In addition, we use a new technology that allows us to inject recycled plastic into the very heart of some of our products, while adding virgin plastic around it. The aim is **to preserve the environment** by giving plastic a second life.

Our products

POL'HOP products are synonymous with solidity and utility. Our shiny green and silver colours meet all needs (classic or more fun) while ensuring real visibility in the store. Our products are sold in **supermarkets** as well as **in traditional markets**. Our quality also allows us to **meet the needs of professionals**, especially in the hospitality sector.



INDUSTRIAL EXPERTISE

PRODUCT QUALITY

Thanks to our factories based mainly in European countries, we can produce many product ranges. Our products are manufactured according to an eco-responsible policy and our wood products are FSC-PEFC certified from sustainable forests. All our products are resistant and durable. They are made for different purposes and for many people around the world. Indeed, both customers and professionals are interested in our products and we adapt them all to their liking.

Nos gammes de produits

Washing the floors

- Indoor brooms
- Outdoor brooms
- Scrubbers
- Floor squeegees
- Mops
- Handles
- Washing handles
- Buckets
- Washing brushes
- Floorcloths

Take care of your home

- Sponges & Scourers
- Cloths
- Gloves
- Brushes
- Dustpans & Brushes
- Sanitary maintenance
- Window squeegees
- Clothespins
- Laundry baskets
- Clotheslines

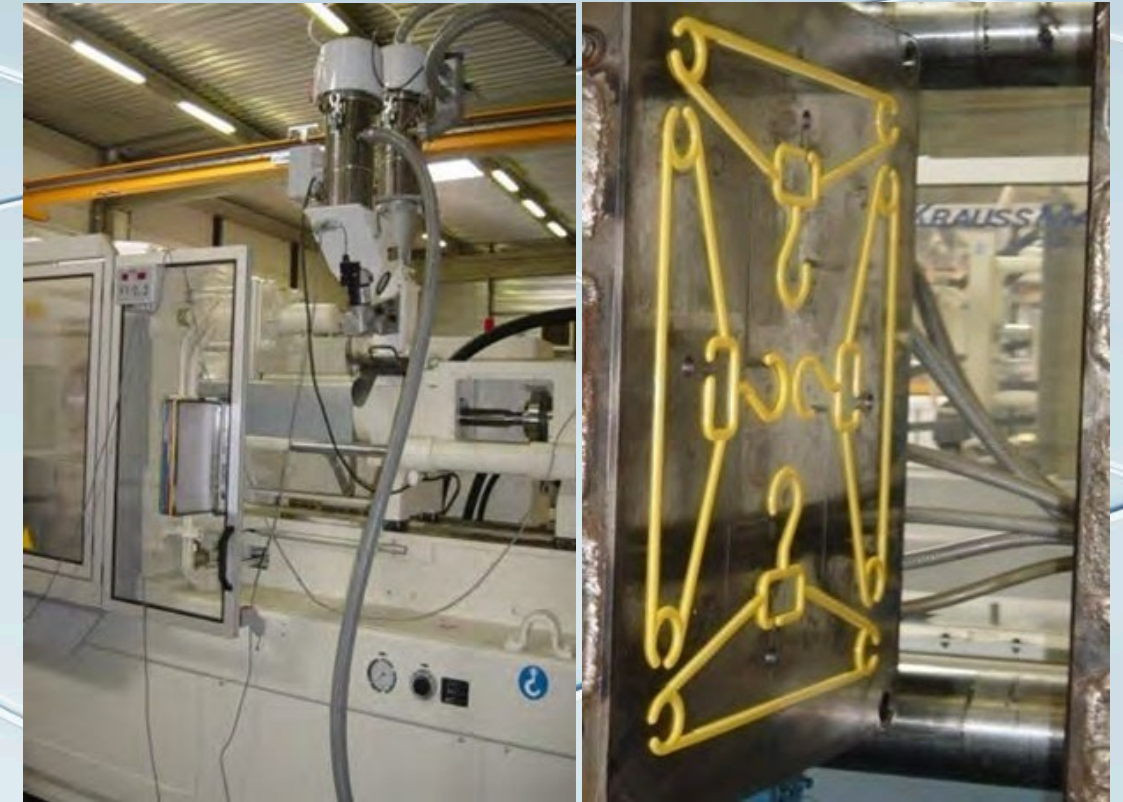
INDUSTRIAL EXPERTISE

WHY CHOOSE US?

We have created our own machines to make some of our products to ensure you have the best colorful products ever! We can produce more than 6 million pieces per year of plastic parts and we can scale up even more if needed. We also manufacture more than 17,000 tons of textiles per year and we hope to go even further! Every year, **POL'HOP** is enriched with new products.



We can also produce any type of brooms or brushes with different types of fibers (coco, silk, vinyl, polypropylene, nylon, ...)



MARKETING

OUR SUPPORT

Our **marketing team** provides you with all the help you need to set up our products in supermarkets. We also provide data sheets with all the information you need about our products and much more!

Please note: **each of our products has a name** for clarity and to allow the consumer to remember it.



QUALITY CONTROL

BETTER THAN ISO 9001

Our quality control requirements are **higher than the ISO 9001 standard**:

Commitment Letters

Management Control

Internal Audits

Management of non-conformities, complaints

Areas for improvement

Inspection during reception and production

Regulatory and standards monitoring

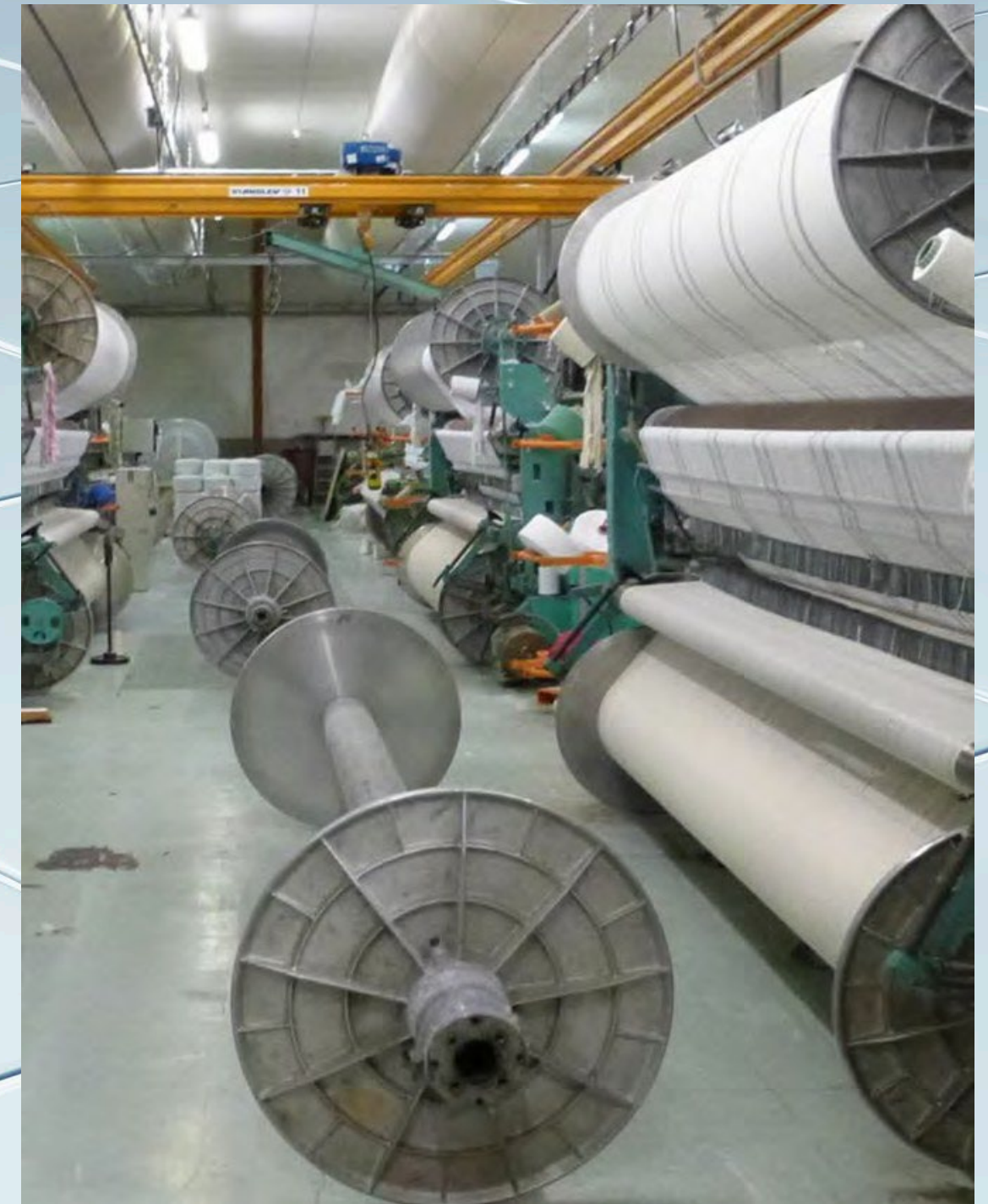
Metrology

Consideration of customer requirements

Document Management

Monitoring of indicators

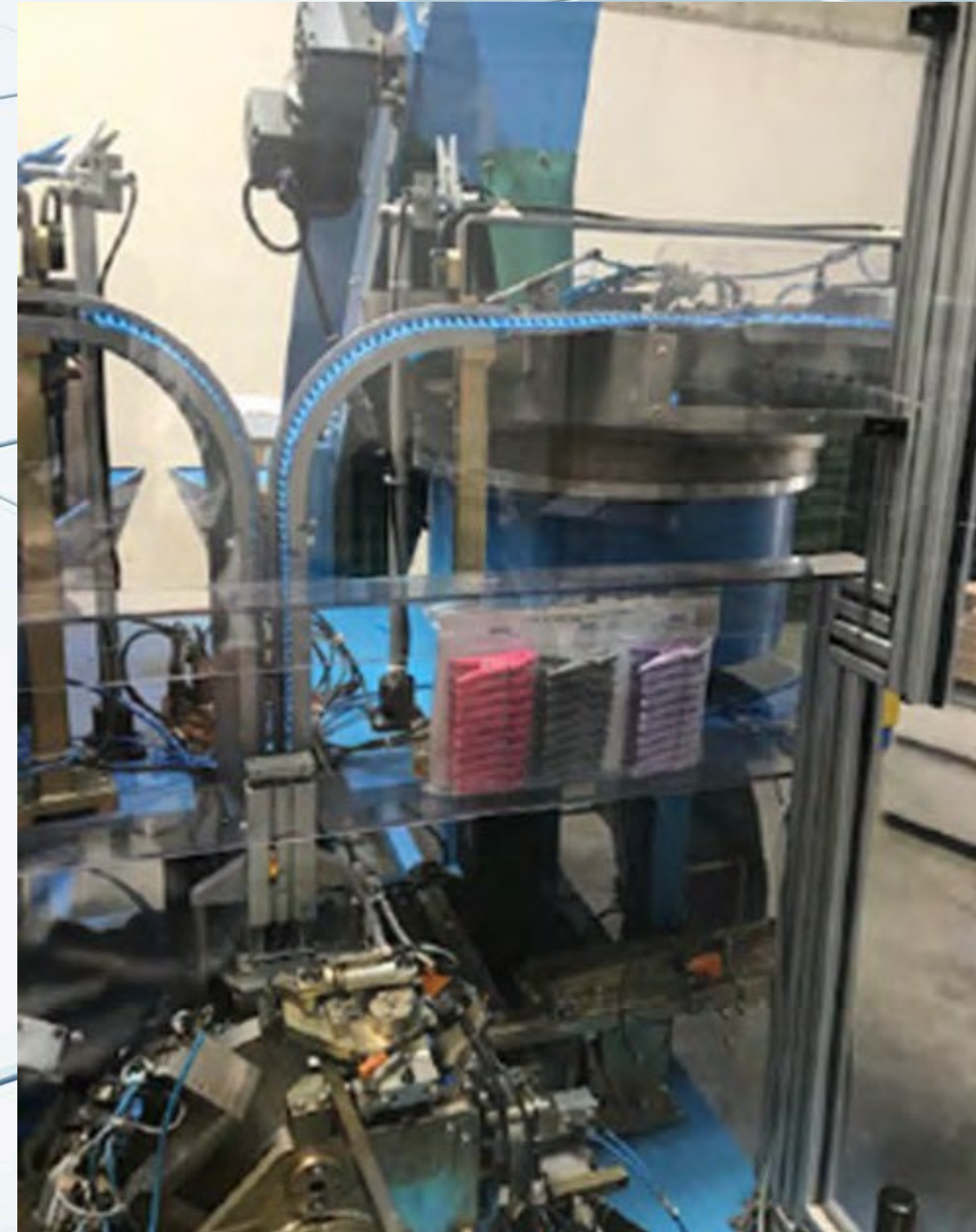
Consumer and system risk analysis



OUR COMMITMENTS

ALWAYS THERE FOR YOU

- A quality policy and an organization adapted to our customers, to our product ranges, for the manufacture and negotiation of products.
- A charter for the use of wood from sustainable forests.
- A principle of social responsibility in order to respect working conditions on all our production sites.
- A sustainable and responsible approach, focused on more environmentally friendly products, an industrial policy with fewer repercussions and long-lasting relationships with our partners.



OUR COMMITMENTS

ALWAYS THERE FOR YOU

BALMORAL INTL SAS is committed to 10 points

1 - Quality of products or services: by supplying products and services that comply strictly with European standards.

2 - On-time delivery: within a maximum of 48 hours of placing your order, we will send you a pro forma indicating any shortages and a proposal for substitution, if necessary. Our priority is to serve you with as many products as possible. This is why, through efficient management of our supply chain, we guarantee a service rate equivalent to at least 80% of your order for immediate dispatch. For products that we are unable to serve immediately, and if you agree to include them in your next order (immediate validation of the remainder), you are guaranteed a 2% discount on the entire next order. In all cases, as soon as we receive your approval, we will arrange delivery and/or positioning of the container. Our communication is transparent in the event of potential delays.

3 - Regulatory compliance: through compliance with all export-related laws and regulations. This includes proper documentation, export licenses and compliance with trade sanctions.

4 - Sales support: for all our products, assistance is provided (technical data sheets & sales arguments accessible from our website www.polhop.net). Carton traceability is currently being implemented and will be effective by June 2024. Sales support is also available by telephone (+33 4 13 95 06 71) and e-mail (sales@balmoralintl.com) for rapid problem resolution, replacement of faulty products, etc.

5 - Transparent communication: regarding potential changes in delivery conditions, prices, or any other crucial aspect of the contract.

6 - Confidentiality: all information exchanged remains confidential.

7 - Ethical standards: by adhering to ethical standards, including fair business practices, respect for human rights and environmental standards.

8 - Risk management: by putting in place mechanisms to mitigate export-related risks, such as commercial insurance, forward contracts, or other risk management strategies.

9 - Adaptability: in an ever-changing international business environment, we are committed to adapting to changes in international markets and adjusting our business practices accordingly to the competitive and legislative environment.

10 - Striving for excellence: while remaining easily accessible, our aim is to work together towards excellence, enabling you to develop your own business with a reliable partner.

Changes
coming in
2024

PRODUCT CONTROL

ALWAYS BE CAREFUL

Control upon receipt of products:

- Control of raw materials
- Control of traded products (visual inspection of products and packaging)

Production control:

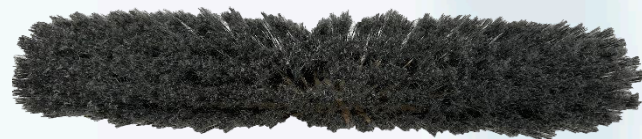
- Continuously on the machines by operators and production managers with control samples analysis
- A quality manager covers all activities and acts as a link between our factories, internal departments and our customers



OUR FIBERS

ITALIAN QUALITY

Our **brooms** and **scrubbers** are mostly made in Italy. Indeed, only coir brooms are made in Sri Lanka because it is a specific product but the quality remains the same. We use the **best fibers** for our brooms and bridge washers, scrubbers so you can clean your home easily with a durable and stylish product! We have indoor and outdoor brooms, some can also be used both inside and outside the house. In addition, **all our products fit Italian thread handles, the best-selling in the world.**

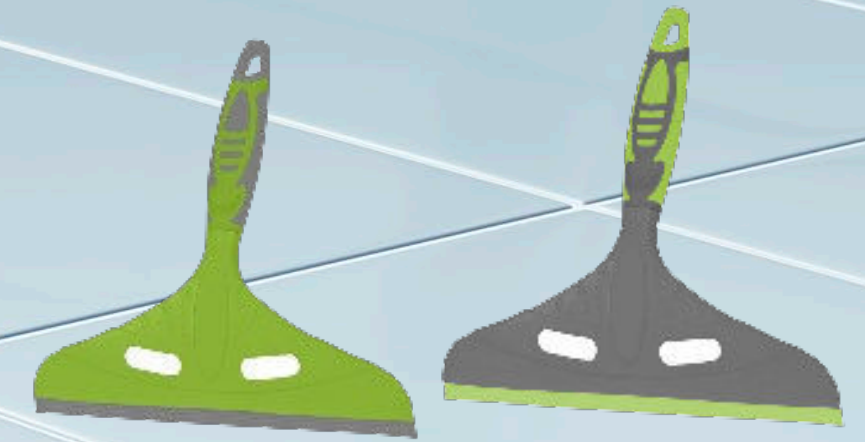


OUR SQUEEGEES

FOR FLOORS AND WINDOWS

Our **floor squeegees** are made with pure rubber foam and rust-resistant metal. The socket is made of plastic molded onto the metal. Three sizes are available: 35cm (S), 45cm (L) and even 60cm (XL)!

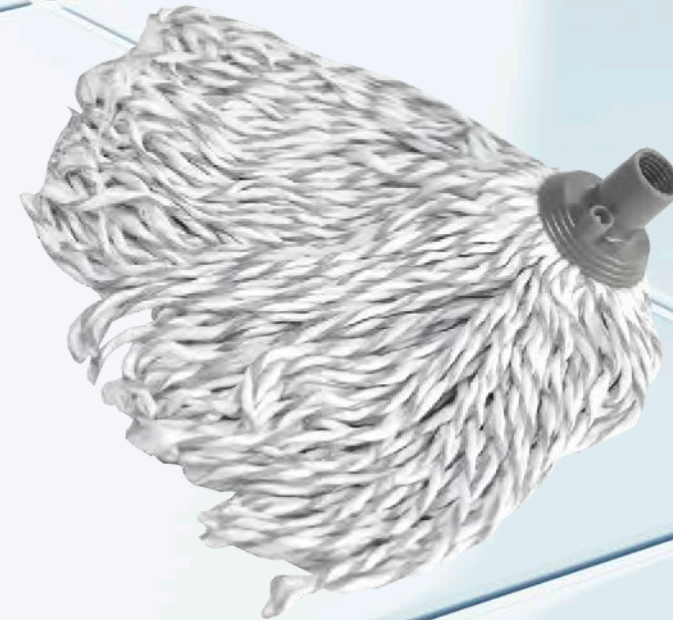
Our **window squeegees** are very useful! One is primarily designed for bathrooms, another for cars, and a third more ergonomic that can be used anywhere.



OUR FRINGES

FOR ALWAYS CLEAN FLOORS

All our **fringes** are made according to a **unique know-how**. They easily clean your floors. Each fringe has its own specificities: one is made of viscose, another is made of both microfiber and cotton. We also have an ultra long cotton fringe with extra thin tabs and a traditional one. A triple-action product is offered with latex, viscose and even ethyl vinyl acetate.



OUR HANDLES

UNMATCHED SOLIDITY

The **POL'HOP handles** offer an **exceptional guarantee of strength**. This is an important point because they do not bend. Our sleeves have a standard size of 120cm (thickness 0.25 to 0.28cm) with a smooth sheath. Our handles in pure chrome (anti-rust) and bi-material (anti-slip) at 130cm have a thickness of 0.34cm. We even have a telescopic metal handle that can go up to 3 meters! All our wood products are FSC certified. They are made of 100% pine and are homogeneous (made of a single piece of wood). **All our handles are made of Italian thread, the best-selling in the world.**



We also have broom and handle sets



OUR WASHING HANDSETS

FOR EFFICIENT CLEANING

POL'HOP is also a range of **washing handsets**. In this range, you will find flat brooms and handles and buckets suitable for all types of surfaces, for a **successful cleaning**. These high-quality products can be used in **professional use**.



OUR BUCKETS

FOR ALL USES

Our range of **buckets** includes both **professional buckets** and buckets **for private individuals**. This is because our products have different capacities.

12L



15L



10L



OUR TEXTILES

UNMATCHED QUALITY

Cotton: Natural fibers that prevent scratching when cleaning. They are stable and can be cleaned at high temperatures or even bleached.

Recycled cotton: Mainly from recycled and then compacted clothing. The fibers are not woven but remain very resistant and offer a high absorption capacity.

Viscose: Mostly from recycled T-shirts, crushed and then mixed with polyester for better resistance. Textile that is both ecological and resistant.

Microfiber: Made with polyester and polyamide for a better absorption rate. The optimal textile for all applications, can be used both dry and with water.



OUR GLOVES

HYPER RESISTANT

The latex of our pure cotton flocked **gloves** avoids any risk of allergy. Very flexible, they hug the hand and are resistant. They **protect your hands** from harsh detergents. Their outer texture is non-slip. The interior is anti-perspirant. Gloves made in Malaysia. They are available in 3 sizes: S, M and L.

S



M



L



OUR BRUSHES

ALL DIFFERENT BUT PRACTICAL

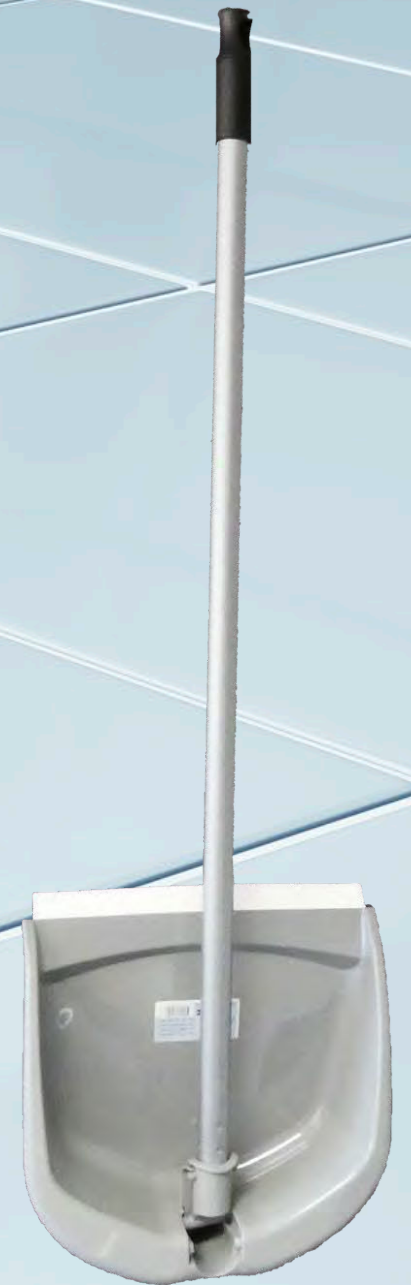
We have several types of **brushes** so you can have one for dishes, toilets, floors, and dust. They offer both **strength and utility**. In addition, we use the best fibers for all our products.



OUR DUSTPANS AND BRUSHES

NO MORE DUST

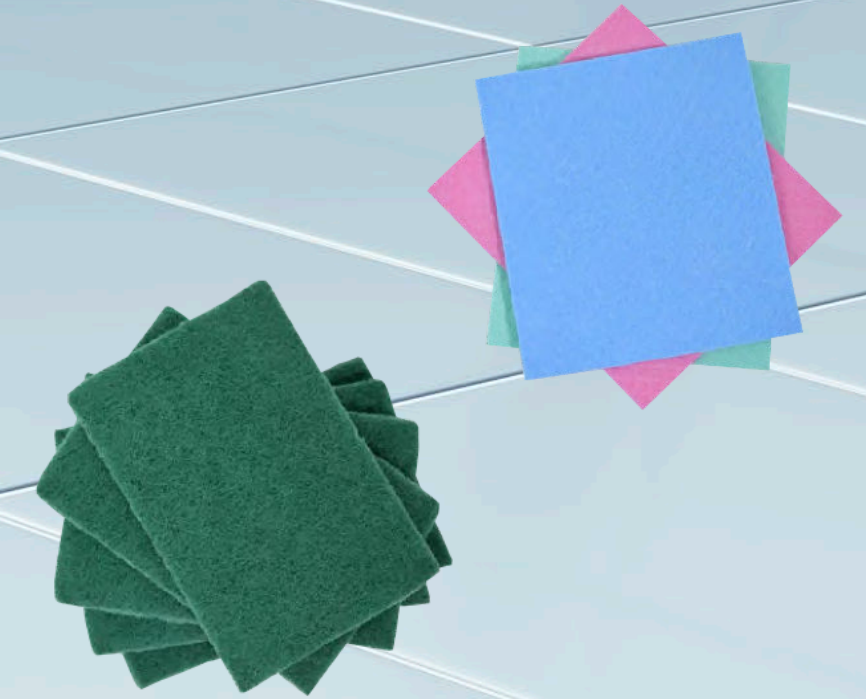
Our range of **dustpans and brushes** are entirely made in Italy from recycled plastic and resistant bristles. Our dustpans can be clipped onto our broomsticks. So you have everything **at your fingertips!** Our long-sleeved dustpans have a fold-down handle to save space.



OUR SPONGES

AND OUR SCOURERS

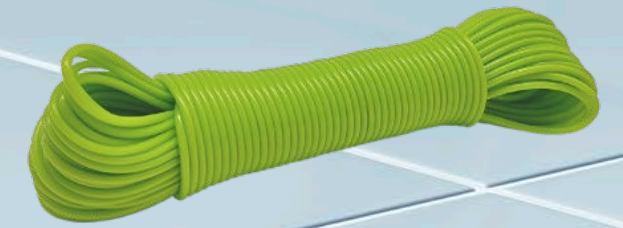
Our **sponges** are mainly made of pure cellulose or high-quality abrasive in order **to get the best products**. We also have a pack of two nylon-wrapped sponges as well as scouring pads, bulinox and steel wool pads for cleaning aluminium pans, ceramic glass, earthenware, barbecue grills or for DIY work.



LAUNDRY

FOR YOUR CLOTHES

Our range for **laundry** is wide. We have a pack of 24 new clothespins made of virgin plastic as well as a laundry basket specially adapted to our clothespins. We even have the Pinocchio clothespins. They are giant, unbreakable and very colorful. We are **the only ones in Europe to manufacture** this type of pegs but also clotheslines, ensuring you a quality that is **unrivalled worldwide**.



شكراً

Danke

THANK
YOU

Merci

谢谢

спасибо

Obrigado