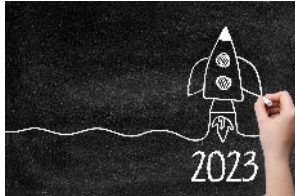


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BALMORAL
INTERNATIONAL



Happy new year 2023!

The whole **BALMORAL INTL** team wishes you a very happy new year 2023! Our wishes for this year are to always be closer to you by continuing to offer you the best products everyday!

Our special offers!

The **1st quarter promotions** are now available. Discover them right away!

[Click here to discover our promotions!](#)



Striped coir broom

Our **POL'HOP striped coir broom** is available in **4 colors**. In one carton, two colors are assorted: ref. 930121 with a bright green and a turquoise blue, ref. 930120 with a dark green and a bright red.

The quality is very high with a wooden socket and a very rich coir fiber.

WEAZY



WEAZY, our sister brand, offers a wide range of technical products manufacturing in our factory in Turkey according to European standards (ISO 9001-2015 and SEDEX certification). Among these products: **the CYCLONE Mop** with or without pedal for effortless cleaning but also the **RAPID flat mop with integrated wringing bucket**. It is equipped with two compartments : one for clean water and the second for dirty water. There

are so many other products to discover!

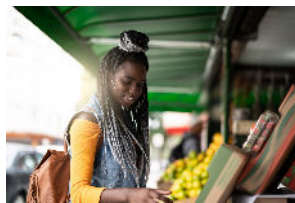


Istanbul - HOST exhibition

WEAZY will be present at HOST Istanbul from March 9 to 12, 2023. **Nabil KHALIL**, our partner and myself but also our entire Turkish team, will be waiting for you at stand K14.

POL'HOP in India...

A successful commercial propection last December by traveling to Delhi, Bangalore and Mumbai. It was an opportunity to meet the leaders of modern commerce and Indian e-commerce (Amazon, Big Basket, Flipkart) as well as distributors. **Our target: export to India from the end of April, establish a relationship of trust and then, with our partner, manufacture a range of local products.**



In Angola...

POL'HOP is now present in Angola, a South African country of more than 33 million citizens in which Modern Distribution is growing. Our products are distributed by **NOBLES**, a group well-known for its professionalism and dynamism.

And in Nigeria!

With more than **210 million inhabitants**, Nigeria is a giant of Africa. Our partner, **JOUF VENTURES**, is developing **POL'HOP in both modern and traditional distribution**. We rely on the medical profession to communicate the need for a clean home through our products.



Price-list

We have been forced to adjust our prices for the beginning of 2023. For the record, no tariff changes were made during the year 2022 contrary to our entire profession. Increases in the cost of energy (electricity) but also of raw materials, have impacted our company. **We are maintaining and even strengthening our investments in plants, machines and human resources.**



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