



BALMORAL
INTERNATIONAL

For the holiday season... POL'HOP guarantees sparkling cleanliness!

pol'hop

Make it easy!

[New company presentation](#)

Discover our company presentation with our factories and our 2025 commitments.

Our goal is to be even closer to you, to meet your needs and adapt to your market.

OUR PRESENTATION

[The POL'HOP flat microfiber mop set - CLEAN EXPERT](#)

The **POL'HOP** flat microfiber mop set can be used dry (for dusting) or damp (with or without detergent, to clean all types of surface). The polyester + polyamide microfibre makes it easy and efficient to use, while saving water and detergent. Thanks to its swivelling and rotating nozzle, the handset can be used anywhere. The handle is telescopic, so it adapts to your height in a flash.



Take the stress out of cleaning and simplify your life with **POL'HOP** !



WATCH THE VIDEO!

The POL'HOP! pan scourer



The set of 3 SILVER GRATT pan scourers (ref. 930106) is now available in a PCB of 16 instead of 14 for logistical optimisation.



The ZEBRE broom and its WOODY handle

Two products in particular illustrate **POL'HOP's** efficiency, solidity and commitment to the environment:

- the COCO ZEBRE broom with our 4 exclusive colours in a box of 10 brooms!
- the WOODY handle, 100% pine, homogeneous (one piece), super



resistant and straight even after heavy pressure... The handle is now 1M30!

Discover our new video highlighting these two products.

[DISCOVER THE VIDEO !](#)



The GIANT handle !

The **GIANT POL'HOP** handle (ref. 930161) is a light but sturdy telescopic handle that can be extended up to 3 metres. It can be used to attach wolf ceiling brushes, window cleaning squeegees and all our products with screw thread, as well as paint rollers! Cleaning ceilings, windows and even repainting becomes child's play.

A film showing the many uses of this handle will soon be available.



The innovations of 2025 !

The 2025 innovations are many : 4 new mops, 2 new brooms + handles (including a Nickel Chrome one !), longer wooden handles for better ergonomics, the development of the **STAR** anti-inflation range and many other new products to come... The innovations will be launched next March.



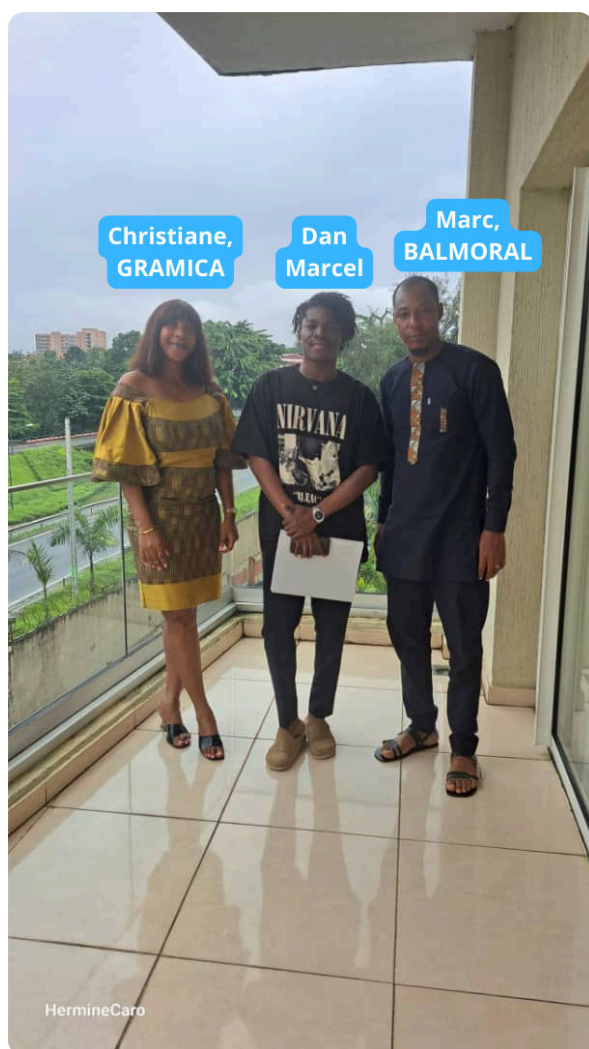
[Discover our review of innovations](#)

INNOVATION



A "new look" for our website

The www.polhop.net website has been redesigned to be even more practical! Discover it now and make it your working tool.



Death of DAN MARCEL

Dan Marcel, known for his unique sense of humour and his viral videos that lit up social networks, had won over a large audience in Côte d'Ivoire and beyond. Through his talent and ability to make people laugh even at the most difficult times, he forged a strong bond with his fans, who followed the news of his hospitalisation with anguish.

He died at the age of 30.

Dan Marcel was also a singer and member of the musical group 'Les 2BOYZ'. Dan Kemongoulehi Hugues Marcelin was born on 3 September 1994 in Grand-Bereby.

He teamed up with Adjessy Chris Axel Julien to pursue his passion. 2BOYZ began their career in the piano bars of Abidjan. Their singing talent soon attracted attention. They had the opportunity to collaborate with a number of African artists as backing singers, including Mix-Premier, Josey and Awa Boussim. This experience encouraged them to pursue their musical dream. Their participation in 'The Voice Afrique Francophone' in 2017 marked a turning point in their careers, confirming their artistic potential.

Dan Marcel presented **POL'HOP** products in several videos. In tribute to his memory, we are publishing them

below as well as on our website
(Marketing section).

**DAN MARCEL VIDEOS TO
DOWNLOAD**

PRICE LIST

Our 2025 range is currently being finalised. The price adjustments mainly concern wood (handles, brooms with wooden soles, etc.). The increasing scarcity of the pine we predominantly use, as well as the cost of ongoing certifications (FSC, PEFC) mean that we have to pass on some of these adjustments. We are taking advantage of this situation to increase the length of our handles to 130cm (the cantonnier remains at 140cm) and to launch the STAR handle. All our wooden handles are homogeneous, so they're made from a single piece, which means they're exceptionally strong.

We advise you to maximise your orders to be shipped before the end of 2024.



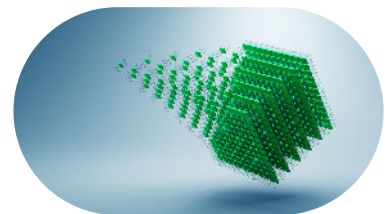
Promos !

These are the last days of our autumn promotions (4th quarter 2024)! These offers include our ZEBRE coco brooms, our WOODY handle, our gloves, sponges, our new washing combo and many other products.

OUR PROMOTIONS !

POL'HOP : an eco-friendly approach

Our eco-friendly approach is not limited to the design and manufacture of our products and packaging. It also concerns our website www.polhop.net , which is eco-designed and hosted in a 'Green Data Center' in Auvergne-Rhône-Alpes, close to our head office (Lyon).



We invite you to discover the new look and new functions of our website www.polhop.net !



The entire BALMORAL team wishes you a very happy holiday season and all the best for 2025!



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