



**BALMORAL**  
INTERNATIONAL



**LES NOUVEAUX COCO  
ARRIVENT**



**THE NEW COCO  
ARE HERE !**



### The new COCOs are here!

Discover our new **COCO** catalog, featuring our innovative products to simplify your life: two super-practical coir brooms and a suction plunger

Designed with attention to detail and exceptional quality, our **COCO** products are the perfect choice to make your household chores easier and more efficient.

Note: our **COCO ZEBRE** broom is packaged in a box of 10 with 5 exclusive colours!

**COCO CATALOG**

## New products !

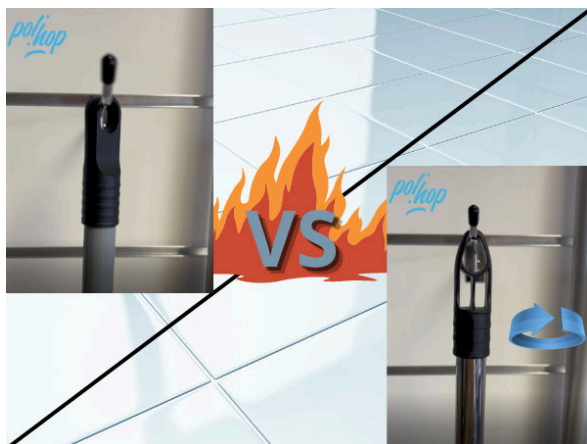
Discover our new **POL'HOP** products.

We're expanding our range of buckets with an ergonomic 15L rectangular bucket and a super-strong wringer that can be used by professionals.

**NEW PRODUCTS  
CATALOG**

*pol'hop*  
Simplifiez-vous la vie !  
Make it easy!

**NEW  
PRODUCTS**



### Swivel or no swivel hook ?

Watch this short video to discover the advantages of having a handle with a swivel hook rather than one without.

The swivel hook ensures that the broom is always on the right side and firmly attached to the handle.

Make housework easier for your customers with **POL'HOP** !

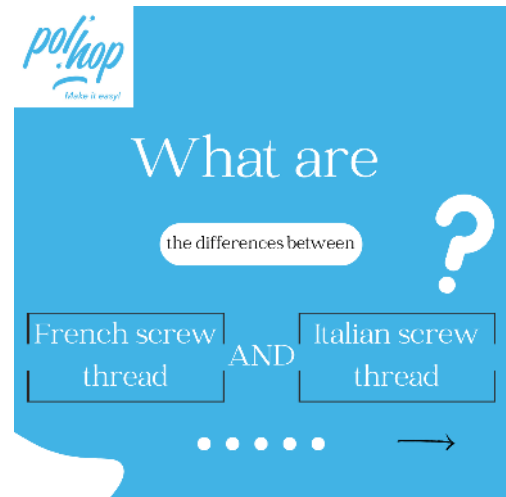
**VIDEO**

### Screw thread : Italian or French?

Discover our carousel explaining the differences between Italian and French screw threads.

**POL'HOP** uses the Italian screw thread for its brushware products because it is the most widely used in the world and, above all, it ensures that both products (broom / mop / Floor squeegee + handle) hold together exceptionally well. The reliability of this screw thread is widely recognised.

CAROUSEL



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### Screw thread : Italian or French? (continued)

To better understand the carousel on the difference between Italian and French screw threads, we've decided to make a video. You can use it with your customers and/or colleagues.

Discover the video by clicking on the button below !



VIDEO

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### POL'HOP and the mass market

Discover the **POL'HOP** poster that our partner HI CHOICE - BUROTEC's new delivery vehicles will be displayed on the markets of Brazzaville, Pointe Noire and throughout Congo.

With their eye-catching design and clear message, they embody our commitment to quality and customer satisfaction.



## Promotions 2nd quarter 2024

Dive into **POL'HOP's** 2nd quarter 2024 promotions!

Discover an expanded range of products designed to simplify your customers' daily lives. Our new products as well as our best sellers (including sponges) are included in these offers.

To discover the catalog, click on the button just below!

[PROMOTIONS](#)



Cet e-mail a été envoyé à {{ contact.EMAIL }} Vous avez reçu cet email car vous vous êtes inscrit sur BALMORAL INTL.

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