



BALMORAL
INTERNATIONAL

Our News- August 2021

Our gloves are available

They offer a high **level of protection** and allow you to keep your hands beautiful and soft!

They are **made in Malaysia** from **natural latex**. This origin assures you of a **high quality**.

The interior flocking is made of **pure cotton**, which **guarantees optimal comfort** and **minimizes the risk of allergies**.

Available in size S / M / L.



Our professional planograms

For a few months now, we have been equipped with a planogram creation software.

It allows us to **create customized layout plans**, according to your instructions, guaranteeing the best use of space.

We can set up by brand, by use, on gondolas with perforated bottoms or force bars, on high, half-high or low gondolas...

It is easy and quick to modify the first draft and even to update a layout.



2021 rates, an inevitable increase

We have been telling you about it for a few months, the **shortage of raw materials has forced us to increase our prices.**

As of September 1, 2021, we are adjusting our prices by +3.5%, while our main competitors have been increasing them by an average of +10% for more than two months.

In a spirit of partnership, we remain reasonable and try to do our best to **limit the impact of the various shortages on your purchase price.**



Our second half of 2021 special offers

Our second half of 2021 special offers will allow you to **boost your sales** while promoting POL'HOP!

The **broom + silver handle**, a broom with a unique design (mirror effect) and efficient thanks to its **high density mid-length fiber.**

The **floor cleaner set**, an essential for floor cleaning. **Clean and wring out without getting dirty or forcing yourself.**

POL'HOP mops, made from recycled fibers and very absorbent! They allow for efficient **cleaning and quick drying of floors without leaving any marks!**

The very first **POL'HOP sponges**, natural or synthetic sponges offering a high absorption capacity and leaving no trace!

You can consult the catalog by clicking below

[Download](#)

New POS

We propose you a **new artwork** for our posters & advertisement.

It highlights some of the main items on special offer during this second half of 2021 as well as our flashy broom.

Don't hesitate to ask us!



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57 cours de la République
69100 Villeurbanne - FRANCE
+33 4 13 95 06 71

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