



Our news - August 2022

CATALOGUE 2022-2023

pol'hop

Simplifiez-vous la vie !
Make it easy!

THE POL'HOP CATALOGUE HAS BEEN PUBLISHED!

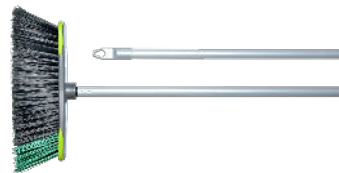
The **POL'HOP** catalogue has just been released ! It will be completed each month with our new products. You will therefore receive a regular update at the same time as the monthly order form.

[Discover our POL'HOP catalogue!](#)



POL'HOP EXPERT BROOM

The **EXPERT** broom is a **unique broom** as it is made with **THREE different fibres** : hard / medium / soft. **With one broom you can clean everything**: clay, cement, tiley, marble surfaces,



A UNIQUE BROOM!

The **EXPERT** broom is made of bi-material and is therefore shockproof.

It is sold with a 120cm reinforced handle.



SUPER PACK OF 6

SCOURING

Our **POL'HOP double sided sponges** are available in a set of **6!** Always 100% vegetable (natural) with a quality abrasive (quartz based), our set allows you to offer a quality product at a promotional price more than attractive.



ON NATURAL SPONGES

Another very positive point: the ergonomic cut for a better grip!



POS

A new product catalogue means new POS. **Our POS leaflet has just been updated.** Gradually our POS displays are enhancing our **POL'HOP** brand!

NEW POS



PLANOGRAMS

Our software is at your disposal to **create planograms according to your specifications** : perforated background, force bar background, height on demand, width on demand, insertion or not of shelves...

It is a tool that adapts to your needs. Do not hesitate to ask us!

The objective is to **optimise the use of space** by offering you an adapted range.



POL'HOP

In Congo, our displays are gradually being installed in supermarkets but also in independent shops and in popular markets of Poto-



METAL

Poto, Ouenzé, Tié-Tié, Grand Marché...



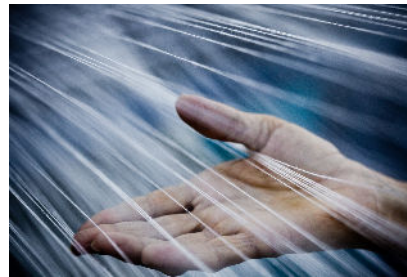
DISPLAYS

These displays are made by small local craftsmen.



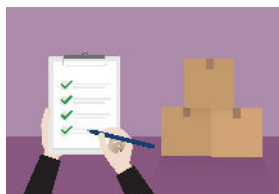
HIGH QUALITY 100% COTTON

All our **POL'HOP** floorcloths are embossed made in pure cotton. The difference compared to the competitors: *resistance over time (even at very high temperatures and with the use of chlorine), *very high absorbency.



MOPS

We are the only one to offer you a 100% cotton weave without nylon thread (blocking absorption) and without using cotton waste.



HS CODES FOR CUSTOMS

The HS codes have changed for our **POL'HOP** sponges. Discover them !

[HS CODES](#)



POL'HOP PACKAGING

The new board with all our **POL'HOP** packaging is available! Check it out!

Our packaging is all designed to be very visible in supermarkets, to make our products easy to understand (in 4 languages), and to provide information on the origin of our products ("made in") while limiting the environmental impact.

[POL'HOP packaging](#)

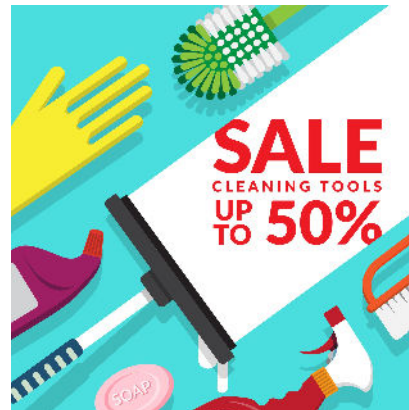
PRICE-LIST

Our new price list will be applicable from September 1st, 2022, the date of the invoice. Due to the huge increase in raw materials and shortages, we have to revise our price list. We therefore urge you to place your orders as soon as possible!



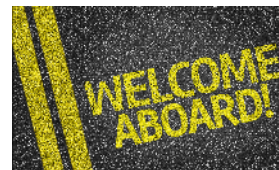
! Our 3rd quarter promotions are available. Don't delay to order them!

[Click to discover our promotions!](#)



THE POL'HOP TEAM IS GETTING STRONGER!

From August 15th, our Marketing team is changing with the departure of Yahia and the arrival of Michaël. **Michaël brings us experience in computer graphics.**



From September 5th, **Sandrine will be joining us at Export Sales Administration to strengthen this strategic division.**



BEST LOGISTICS

Our logistics is strengthened with our historical partner, ZIEGLER Sorgues. **We should therefore regain flexibility and quality of service by next September.** An EDI management system is being created.

In 2023, we will again offer you a choice between loading your containers in pallets, pallets + bulk or 100% bulk.



HOLIDAYS

We remain open all summer to serve you. Have a great summer and hopefully a good holiday!





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