



New packs - BMU CLEAN EXPERT

Discover the pack of the brand new **POL'HOP** flat microfiber mop set (BMU).

Ideal for all types of floor: tiles, parquet, laminate and more, the **POL'HOP - Clean Expert** broom is versatile and innovative. It uses microfibres that trap dirt, bacteria and germs, ensuring perfect cleanliness and hygiene. It can be used wet or dry, with or without detergent, reducing the use of harmful chemicals. With its 360° rotation and adjustable telescopic handle, the **POL'HOP - Clean Expert** broom is easy to use and durable. Its machine-washable cover makes it even more practical.

This broom is the first item in our new technical range. All our products now come under the **POL'HOP** brand to guarantee absolute quality.



EVO SOFT broom

Discover the **Evo Soft** broom from **POL'HOP**, available now! Designed for delicate floors, this broom ensures gentle cleaning thanks to its super-soft fibres and shock-resistant edges, protecting your fragile surfaces. Its reinforced metal handle with non-slip coating ensures a comfortable grip and long life.

Ideal for effectively cleaning tiles, parquet, linoleum and marble, the **Evo Soft** Broom is the perfect tool for optimal dusting and protecting your floors.

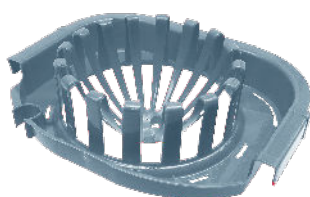
This new product is part of our 3rd quarter promotions !



Mega miracle bucket and its grid



The Mega Miracle Bucket is a large-capacity model (15 litres!), designed to optimise your cleaning. Fitted with a practical spout, it lets you pour water without splashing. Its ergonomic handle makes it easy to hold, carry and use. With its notch for quick, effortless emptying, this bucket combines practicality and comfort. Made from 100% professional-grade virgin plastic, it is extremely strong and durable, guaranteeing a long service life.



The For Mega Miracle grid is perfectly designed to complement our oval bucket. Its ergonomic shape optimises the wringing out of your mops and cloths, even under high pressure. Its robust construction ensures efficient wringing out every time, making your cleaning sessions faster and more efficient.

These complementary products are the ideal combination for thorough, effective

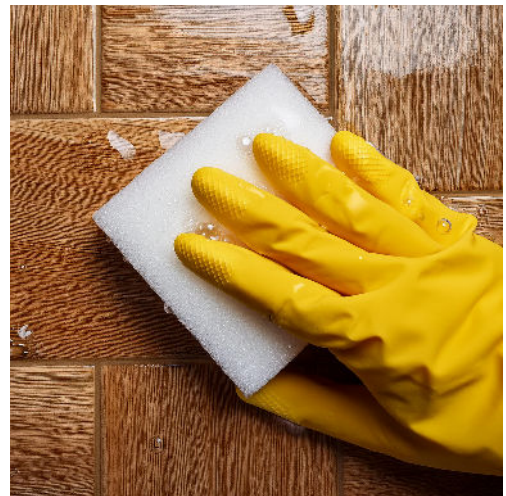
and pleasant cleaning.



[Will magic sponges soon be banned?](#)

Magic sponges, known for their ability to remove stubborn stains with just water, are becoming increasingly controversial. They release micro-particles that are harmful to health and contribute to microplastic pollution. Find out why several scientists are calling for these products to be avoided and what safer alternatives exist by clicking on the button below !

POL'HOP has never offered this type of sponge because our vegetable sponges used with our microfibres are much more effective, durable and above all environmentally friendly !



[ARTICLE](#)



The new POL'HOP labels

As part of our new graphic charter, with each item given a name (except **STAR** for anti-inflation products and **CONCORDE** for bi-material products), the packaging for each of our products has been revised.

These changes are designed to make our products easier to understand and easier to remember. With our slogan **POL'HOP, make it easy!**, we are committed to making your daily life even easier and more practical. Discover how these new names make our products more distinctive and easier to identify, allowing you to choose more quickly and clearly.

PRODUCTS LABELS



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