



**BALMORAL**  
INTERNATIONAL

## NEW POL'HOP PRODUCTS

The POL'HOP catalogue includes new products such as our long-sleeved shovels! **The range is growing day by day!**



[Our catalogue POL'HOP](#)



## ARGUMENTATIVE FILES

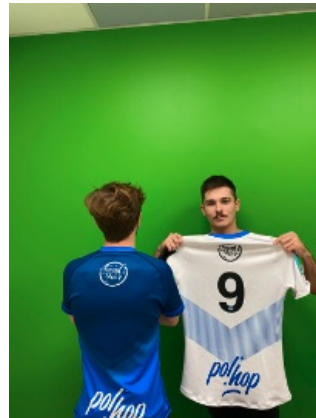
Our **new website** is currently under construction. It will be interactive platform and available in early 2022. For each product, in addition to photos, you will have access to a **technical and commercial informations**. This sheet will include a complete sales pitch. This is a particularly interesting tool for choosing **the most suitable product for your requirements**, but also for **boosting POL'HOP sales** on your own (on-line) site. You can download a sales leaflet below.

[Argumentative sheet](#)

## RUGBY

Sully, in charge of the ADV within BALMORAL INTL is part of the **XV DU POULZ**. It is a university rugby team that shares the same values, a common commitment, which allows them to win all the games of the season. **We support them with POL'HOP!**

**These good results are due to the cohesion in good and bad times**, because before being a rugby team, it's primarily a group of passionate friends.



## PRICE



We are still faced with huge increases in raw materials prices. The solution lies in **the development of our POL'HOP brand, which combines quality** (manufacturing in our European factories in France, Spain and Italy), **competitiveness and interest** for the environment (using recycled fibres and plastic).



## IRAQ

Our historical partner, **AL FARID**, is **developing POL'HOP - PAUL MASQUIN** in Iraq with all its team (including Bilal and Ayuop)! The market is **complicated but what a happiness to see the efforts** rewarded during our trip there last November!

## HAPPY HOLIDAYS !

We wish you a very happy holiday season.

May **this period allow you** to be among your **loved ones**

We look forward to **seeing you in 2022**, hopefully in a year of **meetings and exchanges!**



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