



**BALMORAL**  
INTERNATIONAL

## Our news - January 2021



### Launch of a Newsletter

We present you our first Newsletter. We will inform you monthly about the life of our company, our product developments and our partnerships. With this document **we would like to further develop our communication and be at your side.**

### Our product catalogue has a new look!

The Balmoral Int 2021 catalogue has been published. It includes **new product ranges**, including bathroom accessories, SPA products (in a ready-to-sell display), new decors for our mats and viscose floorcloths (manufactured in France). Our household gloves will be available in April-May as well as our new "design" hangers (wood and metal)..

#### Quality remains our top priority through :

- Modern factories,
- Traceability of our raw materials,
- A sustainable development policy (including FSC, PEFC and country specific certifications).

**More than 80% of our products are manufactured in France and Europe.**

*Download our catalogue below.*

[Download](#)



**CATALOGUE 2021  
2021 CATALOGUE**



**PROMOTIONS  
1<sup>ER</sup> SEMESTRE 2021  
1<sup>ST</sup> HALF 2021**

### Discover the catalogue of our promotional offers

Every six months, a selection of products is submitted to you to boost your sales.

For the first half of 2021, we offer you geometrical decors and a Strawberry decor (more than appetizing!). The idea is **to create a "buzz"** through an animation of the shelf or a promotion, hence impulse purchases.

Promotions also include sets of budget floorcloths (including a more than exclusive colour set!)... manufactured in France.

*Discover our promotional offers below.*

[Download](#)

In a still very deteriorated context, **we remain active and assure you of regular supplies.**

Next meeting in February to present you more in detail... a new brand!

Take care of yourself.



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