



BALMORAL
INTERNATIONAL



VIGOR

BALMORAL INTL will take over the international distribution of VIGOR as of March 1st 2022! A well-known and recognised brand, perfectly complementary to **POL'HOP-PAUL MASQUIN** products!

OUR SPECIAL OFFERS



Our promotions are available!

They include new products (**including our FUNNY broom + two-tone handle and our EXPERT broom**). In order to have more impact, they are now held quarterly.

[Discover our promotions](#)

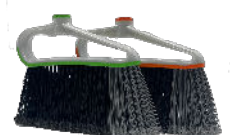


EXPERT BROOM

POL'HOP has developed **the EXPERT triple action broom** with shock absorbing edges (TPR). This technical broom offers three types of fibre: soft, medium, hard. The EXPORT broom enables all types of floors to be cleaned efficiently and effortlessly, depending on the angle of the broom. It is very effective on all types of indoor floors (tiles, parquet, linoleum) but also outdoor (hard fibres). It is sold with a metal handle of a suitable length of 1.20 metres. The product is particularly innovative. **Only two manufacturers in the world master the technology to produce this product.** The TPR protects your walls and floors from eventual shocks while sweeping. POL'HOP proves, through this broom, the innovation is the key to our future.

DESIGN BROOM

POL'HOP creates **the DESIGN long-fibre broom with two qualities of fibre** (one soft, one hard) depending on the inclination. Super practical because it can be used indoors (tiles, parquet, linoleum) but also outdoors (cement or other). The shape allows it to be used as a broom



or a brush. The handle is made of metal with a suitable length of 1.20 metres.

GLOBUS SPECIAL OFFERS

POL'HOP-PAUL MASQUIN is on promotion in all GLOBUS stores in Russia.

Congratulations to our partner, **VECTRA**. The next promotion will be at OKEY.

Namely that the good development in **KALININGRAD** of the presence of our brand through to our partner **MEGAPOLYS**.



NUMBER 1 IN CONGO

POL'HOP - PAUL MASQUIN is number 1 in CONGO

Our partner **BUROTEC** has established our brand in the space of three years not only in modern supermarkets but also in traditional distribution.

Thanks to a real field work but also to a very high quality of our products, our distributor has set up a network of wholesalers and resellers.

It is possible to find our products in all the shops of the popular markets of Congo (Bacongo, Poto.....).

POL'HOP - BALMORAL

What we offer our customers :

- **Quality products, mostly manufactured in our factories in Europe** (more than 90%),

- a fast development of new products (more than 30 new products in 2022),

- an efficient and internationally experienced sales administration,

- **a brand - POL'HOP - that is 100% reserved for the international market.** We are the only brand not sold in Europe to avoid all parallel or discount circuits,

- **a 100% family-owned company, totally independent,** which ensures you a long-lasting business, protected from any resale or other event.

THE QUALITY/ ISO



CERTIFICATE

Our quality manual is a reality. **We are going further by committing ourselves totally to a quality approach.** Myriam KOENING and Claire LEVICQ will help us with a pre-audit from 17 February and will then participate with us in the implementation of the **ISO 9001 standard** (already obtained by some of our factories).



PRICES

Tensions on our raw materials (including wood, cotton, metal, plastic) remain a reality. Our visibility is reduced. Sea and air transport are also under pressure.

We are therefore obliged to revise our pricing from 1 March 2022, the date of the invoice.

On this date our new POL'HOP range will be launched in order to reduce this inflationary trend as much as possible.

We therefore invite you to maximise your orders to be shipped in February 2022.



IMPROVEMENTS OF OUR PRODUCTS

POL'HOP continues to improve its products, even the promo packs! The floor washer set now benefits from a new wringer that clings to the bucket with a clip system. The ingenious wringer holds tightly so you can easily and efficiently wring out your fringes without risk!



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136 Chemin du Moulin Carron
69130 ECULLY - FRANCE
+33 4 13 95 06 71

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