



BALMORAL
INTERNATIONAL

Our news - july 2021



BALMORAL INTL develops two French brands around the world: **PAUL MASQUIN** and **POL'HOP**.

PAUL MASQUIN is a manufacturer of household products since 1938. Located in Courthézon, in Provence, our two factories ensure us an exceptional flexibility since we are injectors (plasturgy). **PAUL MASQUIN is the second largest brush manufacturer in France.** The company is 100% family owned. Our products reflect our know-how (perfect finish, high quality, tradition, respect of materials).

POL'HOP is the brand of brushes that goes up, up, up! Our products are young, easy to use, accessible, nice but of high quality. Most of them are manufactured in **France and in Europe (Italy, Spain) by our historical partners.** Our factories are modern and reliable. The design is original with a permanent range but also our capsule collections. Note the will to develop eco-friendly products with recycled materials for most of them (including the brushes!). **POL'HOP is a range that is 100% internationally oriented** and therefore very well adapted to the markets we cover.

PAUL MASQUIN & POL'HOP : your household experts !

The second half of 2021 special offers are available!

Summer is just beginning and we have decided to spice it up a bit!

We are offering you about **thirty products on sale.**

Brushes, wipers, and new **POL'HOP products!** Discover them as soon as possible by clicking on the button.

[See our sales](#)



Our POS displays: an asset for the point of sale



Throughout the year, we have developed **POS displays** to **brighten up your points** of sale and trigger a purchase.

We offer: posters, stickers, fascia strips, stop-rays, signage and display furniture.

All our designs are adaptable to other formats or supports. Do not hesitate to ask us.

[Download our POS displays book](#)

Our gloves will be available soon!

We are delighted to announce **the availability of our new gloves in September!**

They are made of latex, with a **cotton flocked interior for more comfort.**

They are ready to accompany your customers in all their household tasks!

Available in size S / M / L



As we informed you in the June Newsletter, **raw material increases persist and ... a price increase seems likely very soon.** We therefore urge you to **place your orders as soon as possible**



© 2021 BALMORAL INTL
57 cours de la République
69100 Villeurbanne
+33 4 13 95 06 71

Cet e-mail a été envoyé à {{ contact.EMAIL }}
Vous avez reçu cet email car vous vous êtes inscrit sur BALMORAL INTL.

[Se désinscrire](#)

Envoyé par
 sendinblue