



BALMORAL
INTERNATIONAL

Our news - march 2021

pol'hop



Our 100% French Pol'hop eco-friendly floorcloths

Our Pol'Hop non-woven floorcloths are **made in France** from **recycled fibres**, mostly cotton.

Cotton guarantees our mops an exceptional **flexibility and absorption rate** and they are environmentally friendly!

Several sizes (**50x60cm and 50x80cm**), several colors are available but also value packs!

Last innovation at **Pol'Hop**: our labels will soon be quadrilingual (**French, English, Russian, Arabic**).



Installation of our first advertising banner Paul Masquin - Pol'hop

We are proud to announce the installation of the first **advertising banner** for our new brand **Pol'Hop**.

The extra large banner (**10.10m x 4m**) will be installed in **Gabon** in front of thousands of passers-by who will be able to discover our young and dynamic brand!

Our new billboards

With an **offbeat and humorous tone**, our advertising posters will quickly become a must!

They are adapted to be installed on **4x3m advertising billboards**, which guarantees optimal exposure and visibility! Please ask for our artworks!



Shortage of containers

We are facing a significant **shortage of containers**. We are all mobilized to ensure you the best possible service and shipments in reduced times. Unfortunately, the bookings of containers and their shipment is becoming more and more problematic. We hope that this global shortage will be reduced. Also noteworthy is the instability of **raw materials** (especially steel and plasticizers). We therefore invite you to send us your orders as far in **advance as possible** and, if possible, to **maximize your orders**.

In a still very degraded context, we remain active and assure you regular supplies. Our factories are open as well as our logistics.

Next appointment in April to present you, among others, our new advertising films **Pol'hop!**

Take care of yourself



© 2021 BALMORAL INTL
57 cours de la République
69100 Villeurbanne
+33 4 13 95 06 71

Cet e-mail a été envoyé à { { contact.EMAIL } }
Vous avez reçu cet email car vous vous êtes inscrit sur BALMORAL INTL.

[Se désinscrire](#)



Mauris commodo massa tortor, u [sit amet,consectetur adipiscing](#) Nunc fermentum neque quam, sodales eleifend elit imperdiet vitae. Aliquam id euismod nulla. Suspendisse imperdiet, sem et sollicitudin egestas, uma nunc auctor massa, vulputate pharetra mi odio nec tortor. Ut ultricies massa viverra quis.

Mauris commodo massa tortor, u [sit amet,consectetur adipiscing](#) Nunc fermentum neque quam, sodales eleifend elit imperdiet vitae. Aliquam id euismod nulla. Suspendisse imperdiet, sem et sollicitudin egestas, uma nunc auctor massa, vulputate pharetra mi odio nec tortor. Ut ultricies massa viverra quis.