



Our news - May 2022



POL'HOP - DISPLAYS ADAPTED TO EACH MARKET

Our new **POL'HOP** display has just been launched in Congo. **It is entirely manufactured on site.** 500 displays will be placed in stores (supermarkets but also in traditional markets) in Brazzaville, Pointe Noire, Dolesie...

Our policy is to adapt to the different markets and to support local artisans as much as possible. This is the case in Congo.



THE PINOCCHIO...

Our giant and unbreakable clothespegs **POL'HOP** are made in Italy with high density virgin plastic and a rustproof spring. They ensure a perfect fit for your clothes (from underwear to jeans).

Undeformable, ultra-resistant, they are treated against UV.

...CLOTHESPINS...

You can leave them outside. Sun, rain, snow will not be able to get rid of them!

These are the real "Pinocchio" clothespins. Through **three exclusive colors** : a translucent silver gray, a light blue and a green no less bright, they are easy to (re)find.

CHROME HANDLE

Our **POL'HOP** chrome handle is available as well as our metal coated handles and our bimaterial handle (anti-slip). Our handles are rustproof. They **are very strong and have a**

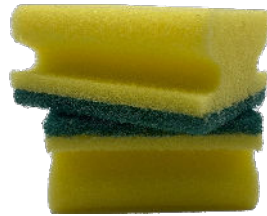
dimension of 1.30M.
Our handles are made in Italy.



WOODEN HANDLE



Our **POL'HOP** wooden handle is now available (with a little delay at the launch!). Made in Italy, it offers a red French screw socket and at the other end a hole to hang it. **The handle is made of a single piece of wood** (homogeneous" handle) **which gives it a real strength**. The dimension is 1.25M (when the standard is 1.20M).



NAIL PROTECTOR SPONGES

Our sponge nail protector is made of two parts: a synthetic sponge with **an original cut allowing you to easily take the sponge while protecting your nails**. The synthetic sponge will lather up your dishwashing liquid. The other part is made of an abrasive pad with quartz chips for an efficient scrubbing.



BATHROOM SPONGES

Our bathroom sponge is made of a 100% cellulose part (easy cleaning without leaving any trace) **and a soft scouring pad that does not scratch the enamel**. This sponge can be used in the bathroom but it is for all uses, including washing dishes while taking care of them



ABSORBENT WIPES

With four bright colors, our mops make cleaning up quick, easy and vitaminized! Their texture is soft. Made of viscose, our mops are super absorbent. They can also be used as a drainer in the kitchen. Within reach, they will serve you for any type of cleaning.



MICROFIBRE MOP

Our microfibre mop allows an eco-friendly cleaning: it can clean the surfaces with very little water and detergents and allows to have a spotless floor, without trace, dry in very little time!



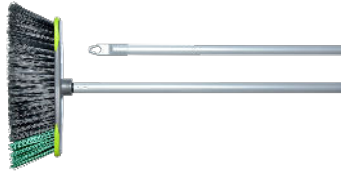
SUPER FINE COTTON MOP

Our super fine cotton fringe has a double advantage: made of **pure fine cotton, it allows an efficient, deep cleaning** (the bangs slip through everywhere) **and without leaving any trace!** An almost professional product.



TRIPLE ACTION MOP

A brand new technology for this mop that **allows you to wash, scrub and dry your floors** at the same time! A **more than efficient mop with soft colors**.



EXPERT BROOM

Three different bristles have been mounted on our EXPERT broom: a soft one to clean your home, a medium one to clean a dirty floor, a hard one to clean the outside. **The only broom in the world 4 in 1** (because it is also shockproof!) and so that you can use it without waiting, it is delivered with a metal handle 1.20M.

DOUBLE COMPARTMENT BUCKET

Our double compartment bucket is a professional product. Made of two distinct parts, it offers a total capacity of 15L. Thanks to its two handles, it is easily and safely transportable. The wringer is offered separately.



!! Our 2nd quarter promotions are available!!!

[Click to discover our promotions !](#)



THE NEW ORDER FORM

You should have received our new order form. It was sent to you at the beginning of April. The new one (for May) will be ready in a couple of days. It includes new products, those being discontinued, those permanently discontinued and substitutions (as part of the evolution of certain PAUL MASQUIN products into POL'HOP). **Through a single document you have the integrated range of our permanent and promotional products with all the logistic information to allow you to easily place your order.** Each month the order form will be updated and sent to you.

It's an easy and effective new tool.

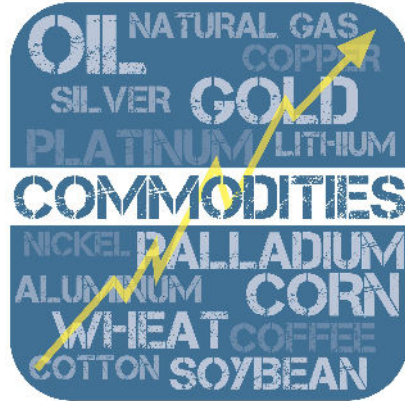


ANIMAL WELL-BEING

In order to comply with **our policy related to human health and animal welfare, we will stop all products from slaughterhouses as of May 1, 2022.** In 202, we had already stopped the horsehair broom. Now, the two silk brooms (from wild boars) are definitely removed from our range. We are the first brushmaker in the world to make this decision.

STOCK-OUT

Our service rate remains good (98%). However, in the second half of the year **we will have to work on our range to focus on the leading products**. We will do our best to keep the majority of our products but we expect a rationalization of the ranges in order to concentrate our factories on the products you need.



RAW MATERIALS

For more than two years we have been suffering from a very important instability of our raw materials (metals, wood, cotton, plastic...).

In addition, we are now faced with the cost of gas and electricity.

Our production costs are therefore increasing significantly.

Don't hesitate to take advantage of our current prices..

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