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*In a context of inflation and loss of purchasing power, POL'HOP continue to offer you products that are easy to use but also effective, durable and accessible to everyone : **POL'HOP, make it easy!***



Three professional products

Our three professional products are now available! Discover our heavy-duty broom ref.**930165**, our heavy duty outdoor broom handle ref.**930163** and our metal dustpan ref.**930164**. These three products are so solid that you can keep them for several years without having to change them!

The Must-haves POL'HOP

We would like to highlight some of our products in this newsletter. Therefore, we are sharing brief catalog in which you will find our scrubbers and our washing brush with their incredible fibers but also our magnificent DESIGN broom as well as our sponge window squeegee and the most resistant of our handles which will fit wonderfully to all our products

[Discover more!](#)



Also discover our new Facebook page dedicated to our POL'HOP brand! This one will be oriented in the customer relationship and the communication of our brand.



Europcosmetics

We are pleased to share the new **EUROPCOSMETICS** catalog with you. EUROPCOSMETICS has been a partner of **BALMORAL INTL** for several years. It provides a very efficient quality-price positioning on make-up (mainly manufactured in Europe) but also on hair styling and accessories (nails, eyelashes, etc.). CARREFOUR has even decided to replace L'OREAL with NS in certain hypermarkets (including one located in Vénissieux - Lyon). EUROPCOSMETICS also have at your disposal displays suitable for all types of markets.

[Discover the NS range](#)

Thousands of Bonux !

After all these years, the **BONUX** brand has been relaunched! It's such a huge success that all the media are talking about it. Among these: France 2, Le Parisien, 20 minutes or BFM TV. BONUX is the gift and now it's a whole ecological range (capsules, liquid, powder) which will get a massive promotion for its relaunch on June 1st and after.

[France 2 broadcast](#)



Publicity campaign

Following the creation of our latest advertisements, the campaign in GABON has begun. Each quarter, a new poster will highlight one of our ranges. **POL'HOP, make it easy... with products that are easy to use, effective, solid and beautiful!**

LinkedIn

We continue to communicate regularly on **LinkedIn** by sharing our latest news. It's also the perfect way for our **POL'HOP** brand to gain visibility all over the world!

[Our LinkedIn page](#)



Spring sale!

Our **latest promotions** are still available. ! They are relevant until June 30, 2023, so place your orders now!

With the arrival of warm weather, it's time to clean up outside your home! Take advantage of our outdoor brooms COCO ZEBRE, a product endowed with unfailing solidity coupled with a refined and colorful design.

It's also time to hang up your laundry outside. For this, we offer you our 10m polypropylene clothes-line!

[Click there to discover them](#)



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Simplifiez-vous la vie !

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