



BALMORAL
INTERNATIONAL

Our news - September 2021

Our woven floorcloths are available and are multicolored!

The POL'HOP range is expanding with the **launch of our woven floorcloths**. No less than **4 new references are launched with a multitude of different colors!** These floorcloths are made in Spain with a majority **cotton fibre and offer a high resistance to wear**. Result: less effort for perfectly clean and quickly dry floors, all in an eco-friendly respect.



[Our floorcloths are on special offer for the 2nd half of 2021!](#)

[Discover our FLOORCLOTHS](#)



Our 100% recycled, 100% eco-friendly, "full color" floorcloth

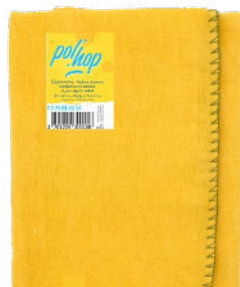
The POL'HOP range includes non-woven floorcloths. These floorcloths offer **high absorbency and are made from recycled fibres**.

The viscose floorcloth is available in several assorted colors in the cardboard.

This floorcloth is **environmentally friendly** since it is made of recycled fibres. Another interest: the **attractiveness on the shelf since it is made in very bright colors**.

Our floorcloths are on special offer for the 2nd half of 2021!

[Download SPECIAL OFFERS catalog](#)



A super soft shammy

Our POL'HOP shammy is available. It is sold individually.

Its **quality-price positioning is particularly attractive! Super soft, super flexible, antistatic, to clean all your furniture, knickknacks and even your car**. Our shammy can be used dry, wet with or without wax...

Our POL'HOP shammy is on promotion for the 2nd half of 2021!



Eco-friendly and ergonomic sponges

POL'HOP is the **new range of more eco-friendly and practical sponges!** It replaces the **PAUL MASQUIN sponges.**

The cuts are soft, ergonomic and there are many new products (including the bathroom sponge, the nail protection sponge...).

The sponge squares have been **completely redesigned for greater absorption and flexibility while offering a larger surface area**, so less effort is required to clean and shine. The sponge squares can even clean your windows without leaving a trace! All our sponges are in a display box to optimize your shelves!

These new sponges are on special offer for the second half of the year!

!

[Download our POL'HOP movie N°1](#)



All our sponges are in a display box to optimize your shelves!

These new sponges are on special offer for the second half of the year!

Our very first POL'HOP sponges have been manufactured in our factory. Download the movies !

[Download our POL'HOP movie N°2](#)



A collection of practical, complete and... made in Europe

Made in Spain, our range of garbage bags is **very wide since it includes bathroom bags but also kitchen bags, special high garbage cans, container garbage cans!**

Feel free to download our presentation

[Download our garbage bags catalog](#)

"SMALL" STORES GONDOLA!

Our products are put forward even in "small" supermarkets. Here is the picture taken in the CARREFOUR Market Ducos store in New Caledonia!

To optimize the space we have made a planogram before the assembly of the gondola.

Our software will help you as well at the level of the operations as of the permanent layouts. Don't hesitate to contact us, including for POS. Our POS displays have been further enriched!



Discover our new POS material
presentation



© 2021 BALMORAL INTL
57 cours de la République
69100 Villeurbanne - FRANCE
+33 4 13 95 06 71

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