



Our news - September 2022

HELENE BROOM

POL'HOP offers you **the HELENE broom** in two different aspects!



AVAILABLE IN

The **original broom** is injected in plastic on which a wooden varnishing is applied. A soft mustache fiber based on our two colors (green and silver) is attached.

Reference : 930061



TWO ASPECTS!

The **PREMIUM broom** has a pure wood sole and we added a socket on it to better secure the handle. There is also a very soft moustache fiber attached on it.

Moreover, the price of the PREMIUM broom is also very soft!

Reference : 930062



POL'HOP : THE SUPER MOPS !

Right now, the **POL'HOP** mop range includes **5 very high quality mops which are super useful, covering all your needs** and made in : cotton, viscose, synthetic and even microfiber!

[Discover our mops!](#)

POL'HOP TRENDY FLOORCLOTH

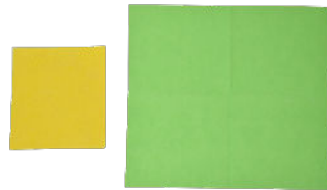
We are launching a new **BLACK** floorcloth composed with **BLEU/WHITE** bands. The rendering of the product **is particularly trendy!** Reference : 930129



POL'HOP : THE SPONGES

The **POL'HOP** sponge range covers all needs: synthetic (high density), 100% natural/vegetal, scraping with quartz, large and medium sizes... Our Spanish factory has all the certifications and **very soon we will launch our boulinox, pan cleaner and even steel wool pads!**

[Discover our sponges!](#)



POL'HOP : THE DISH CLOTHS

In addition to our microfiber range, we have created a set of 2 super absorbent dishcloths. A total of 4 colors are available.

The size (36cm x 40cm) is perfect to use it as both a dishcloth and a drainer.

Reference : 930097



FLUO BROOM

The POL'HOP FLUO broom is very useful: it's composed of a beautiful silver sole, nice soft mid-length fibers and great colors!



POL'HOP

Simple, always useful and efficient, inexpensive, for sale everywhere!

Reference : 930066



HOUSEHOLD GLOVES

Our household gloves are made from 100% natural latex and are flocked with pure cotton to avoid any risk of allergy. They are equipped with **anti-drip technology** (so liquids cannot get in when they are worn) but they are also **anti-transpirant** and **anti-slip**. They are made with **the highest international standards** (CE certification).



SMALL SNAP-ON DUSTPAN

Always in hand reach, the small snap-on dustpan can be used as a crumb catcher after eating but also for anything else. **It can easily be clipped onto a broom handle!**

Référence : 930122

PRICES

In a context of hyper inflation, we have decided to postpone the application of our prices from September 1st to January 1st 2023. We will send you the new rate by November 1st.

For the record, we have never suffered from such increase in raw materials.

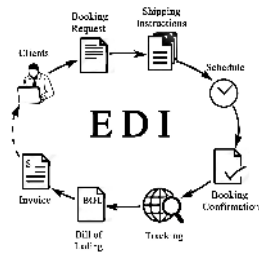
We are the only brush industry to have taken such a decision. Our objective is to support you but also



to develop our volumes. It is only through this development that we can continue together.

! Only a few days left to enjoy our 3rd quarter promotions !

[Click here to discover our promotions!](#)



A NEW WAREHOUSE !

As part of our investments **to improve our logistics** we will have **a new warehouse this month** (September). It should provide us to be more efficient. A **complete inventory will be done on 15th September 2022**. Therefore, no shipments can be made from September 14 to 16 included..

About the loading of full containers, we will be able to offer three choices at the beginning of 2023:

bulk loading, pallet loading, pallet loading and full bulk.

Finally, **EDI management is being deployed.**

PAUL MASQUIN PARTNERSHIP

As we have announced to you, our partnership with PAUL MASQUIN ends. If you have specific needs, please let us know.



On November 1st 2022, the range will disappear from our order forms.



EXHIBITION IN TURKEY

FANCY HOME, the structure set up with our partner AL FARID is active. They will be there in the ZUCHEX exhibition, in Istanbul, between the 15th and 18th September 2022. We are in partnership with FANCY HOME. So, **BALMORAL INTL hopes to see you in Istanbul on our stand** (hall 11, stand F24)! **ZUCHEX is the most important Turkish home products exhibition.**

POL'HOP & WEAZY



We are developing the **WEAZY** brand in Turkey. Thanks to this brand, **POL'HOP is able to complete its range with technical products** (such as Magic Mop, Spray broom,...) but also with products for the kitchen (salad bowls, cups...) or, more generally, for the house (dustbins...).

The slogan "Make it easy" brings POL'HOP and WEAZY together.



BACK TO WORK

We wish you a great month of September!



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