



Our news - October 2022



NEW SPECIAL OFFERS !

Our latest special offers are now available! We have an amazing offer just for you "**Buy 1 box, get second 50% off**" on five of our products. Hurry up, click below and discover them!

We also have many promotions on our sponges, floorcloths and also on the EXPERT broom and the dustpan & brush with long handle.

Discover the latest SPECIAL OFFERS!

SNAP-ON DUSTPAN

The **POL'HOP snap-on dustpan** is now available! Big size, with a rubber edge and clippable onto a handle, this pretty dustpan with its sparkling colors will be the perfect tool for your daily life.



Ref : 930133



DISHWASHER BRUSH

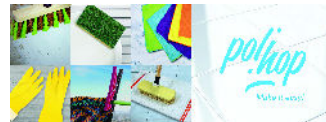
Our new **POL'HOP 1/2 head dishwasher brush** is also available! The handle is pearly, the fibers are heat resistant while being soft. At the top of the head, a small scraper has been added for stubborn stains. This is definitely the best tool to clean up your dishes!

Ref : 930082

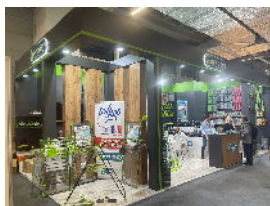
POL'HOP CATALOGUE

The updated **POL'HOP** catalogue is ready!

Discover the new POL'HOP catalogue!



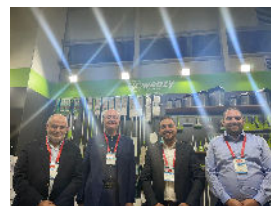
ZUCHEX FAIR



An exciting September! Just after **HOUSEHOLD EXPO**, we exhibited at **ZUCHEX**, the most important non-food exhibition in **Turkey**.



ZUCHEX is the place where our **WEAZY** range, 100% made in **Turkey**, has been launched. This is an achievement because we have developed a complete range of household and



This performance is due to the total involvement of our Jordanian and Iraqi partner, **Mr. Nabil Khalil** and his amazing team!

kitchen accessories in only three months.

HOUSEHOLD EXPO

In September, **POL'HOP** exhibited in Moscow thanks to our partner **VECTRA**! The retail sector discovered our new **POL'HOP** range, which substitutes **PAUL MASQUIN**.



TOUR OF THE IVORY COAST PROVINCES



Marc, our salesman based in **Ivory Coast**, visited the provinces in September and met the managers of several stores (hyper and supermarkets, small shops).



We are now more present especially in Yamoussoukro and also in Bouaké, San Pedro, Daloa...



The partnership with **PROSUMA**, our Ivorian customer, is therefore improved.

RISK OF SHORTAGE

We are reworking our range to **provide you a regular supply**. Because of the raw material, the coir and striped coir brooms may be temporary out of stock in October and November as well as our Sorghum Rice Straw broom.



A NEW WAREHOUSE!

Our new warehouse is operational. The EDI deployment is planned, at last, on October the 3rd. More space, a better management, fewer error risks and thus more satisfaction!

PAUL MASQUIN PARTNERSHIP

As announced previously, our partnership with **PAUL MASQUIN** has come to an end.

The **POL'HOP** brand is growing everyday and you will even have new technical products and a whole range of hangers by January 2023!



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