Voir la version en ligne





#### Our educational videos

Our educational videos are specially designed to show you how to use our different products in the best possible way, with all their "plus" features. These videos cover almost all our ranges and will be developed gradually. Next videos: our gloves, buckets and ceiling brush in action!

To see them, click on the button below!

DISCOVER

#### <u>3rd quarter promo catalog</u>

Take advantage of our incredible 3rd quarter promotions!

Our brand new EVO SOFT broom + handle set is included in the promotions, as is our new MEGA MIRACLE bucket!

To discover the catalogue, just click on the button below!







## <u>A name for every one of our</u> products

We've been talking about it for some time, but it's now a reality: every product in our range has a unique name, specially chosen to make it easier for consumers to understand and remember. This approach allows them to quickly find the product they need and easily remember their favourites.

**POL'HOP** means a simplified and efficient shopping experience thanks to our clear and distinctive product names.

# Dan Marcel partnership in Francophone Africa

In order to raise our profile even further, **POL'HOP** has called on Dan Marcel, a very popular young singer from Ivory Coast. Dan is one of the most followed influencers in Ivory Coast, with over 2.8 million followers on all social networks combined! The fame of his burlesque character "Maman de Dodo" extends throughout French-speaking Africa.

Our advertising agency in charge of Africa, GRAMICA, made this partnership possible.

These videos about our **POL'HOP** products will be available from 1 September.

Click on the button below to see some of Dan Marcel's videos!







### Weazy range

We would like to confirm that we are effectively withdrawing from our factory in Turkey due to quality concerns (plastic, raw materials). The Weazy range is therefore being overhauled. The new 'technical' products will be manufactured/supervised by our European factories under the **POL'HOP** brand, for a guarantee of superior quality.

The new products will be available between September and October.



Brevo