



BALMORAL
INTERNATIONAL



Promo

Our "CRAZY DAYS" campaign with our partner in Ivory Coast, PROSUMA, was a real success.

Five hypermarkets displayed the **POL'HOP** colours !

Consumers were able to immerse themselves in the high-performance, innovative world of **POL'HOP** household products: easy, effective and long-lasting!

To find out more, click on the button below!

[DISCOVER](#)

Layouts

At **POL'HOP**, we don't just display our products at the gondola head.

Our shelves are carefully organised so that you can discover a complete range of our household products.

As you browse the shelves, you'll find a wide selection of **POL'HOP** products, each designed to meet your everyday needs with efficiency and respect for the environment.

To find out more, click on the button below !

OUR LAYOUTS



Ready to sell display

Watch this video to find out more about our display boxes!

Simply open the box along the die-cut lines and place it directly on the shelves. The products are immediately ready for sale.

The blue colour, which evokes **POL'HOP's** visual identity and the world of household products, guarantees well-organised shelves and excellent product visibility.

It's easy for your merchandisers to set up and restock.

To find out more, click on the button below!

VIDEO

Suez Canal

The prolonged closure of the Suez Canal and the rise in oil prices are realities. We are doing our utmost to keep our prices stable while guaranteeing the quality of our products.

Unfortunately, we fear that prices will rise on 1 July. We therefore advise you to anticipate and maximise your June orders.



pol'hop
Simplifiez-vous la vie !
Make it easy!

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**POL'HOP, THE FRENCH
HOUSEHOLD BRAND**

**ПОЛ'НОР, ФРАНЦУЗКИЙ
ДОМАШНИЙ СТАНДАРТ**

2024

Catalogues in Russian

Most of our documents (company presentations, catalogues) and our instructional videos are now available in Russian.

Our website www.polhop.net will also include this language.

Our aim is to facilitate our access to Russian-speaking countries (including Azerbaijan, Kazakhstan, etc.).

To find out more, just click on the button below!

CATALOG

PRESENTATION

Showroom video

This short video shows you our showroom, carefully organised by product family for easy, understandable exploration.

We look forward to welcoming you soon. Our showroom is located at our Head Office in Ecully - Lyon, France.

To find out more, click on the button below!

[SHOWROOM](#)



Actual layout plan

At **POL'HOP**, we offer a made-to-measure shelf design service, tailored to the specific requirements of our customers.

We work closely with you to design a layout that will showcase the products in the sales area. What's more, we offer you the chance to see the final, 'real' result before it's put in place in-store.

The image on the left is an example of a shelf that **POL'HOP** has created. It will be installed in stores in Guadeloupe.





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