



[STAR: an anti-inflation range, quality products and packs](#)

STAR is our anti-inflation range. However, **STAR** products carry the **POL'HOP** trademark, which guarantees their quality. What's more, **STAR** products are packed in very ingenious cartons.

For example, our **STAR** dustpan is packed with the utmost care. Like our other products, you'll receive our sweeper shovel in perfect condition, with no risk of breakage during transit.

Click on the button below to find out more about our packaging!



Superb packing for our STAR anti-inflation product range.



[PACKAGING LEAFLET](#)



POL'HOP on African social networks

POL'HOP is the leading brand of household products in many African countries. This continent has always been strategic for us and we have always believed in its women and men.

Today **POL'HOP** has a communication specifically designed for Africa, especially on Facebook, Instagram and TikTok!

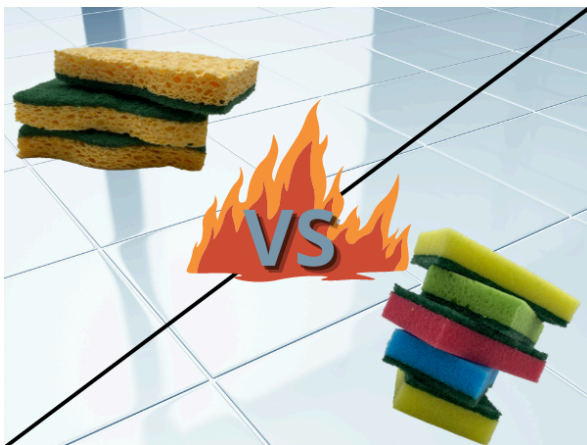
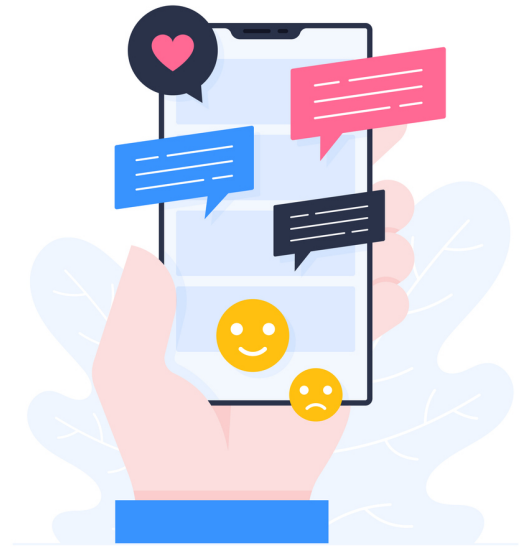
Content is created locally.

Join us to discover all our publications on our different products!

FACEBOOK

INSTAGRAM

TIKTOK



Vegetal vs. synthetic

Check out the video about our sponges, which compares the absorption (but not only!) between a synthetic sponge and a vegetal sponge. Who do you think will win?

To watch it, just click on the button below!

Future videos are being filmed to help you choose the right product for your needs.

VIDEO

POL'HOP and the mass market

Last month, we told you about the poster that our partner **HI CHOICE** - **BURROTEC**'s new delivery vehicles will be displaying in the markets of Brazzaville, Pointe-Noire and throughout Congo.

It's now a reality. The "real" photos are here to prove it!



Goodbye Weazy, hello Pol'Hop!

pol'hop
Make it easy!

We're completely overhauling our technical range.

Our products will better meet your needs, with more innovations, a significant increase in quality, but always at competitive prices and "made in Europe"! That's right, because these products will be manufactured in our European factories (and no longer in Turkey) and will carry the **POL'HOP** brand.

Brand unity, absolute quality - that's our credo.

TIKTOK

In our March newsletter, we told you that **POL'HOP** was launching on TikTok, and

now it's official!

We've already published a few videos comparing our different products!

To find out more about our account, click on the button below!

TIKTOK



Reminder promotions 2nd quarter 2024

Don't forget the **POL'HOP's** 2nd quarter 2024 promotions !

Discover an expanded range of products designed to simplify your customers' daily lives. Our new products as well as our best sellers (including sponges) are included in these offers.

To discover the catalog, click on the button just below !

PROMOTIONS

Reference change

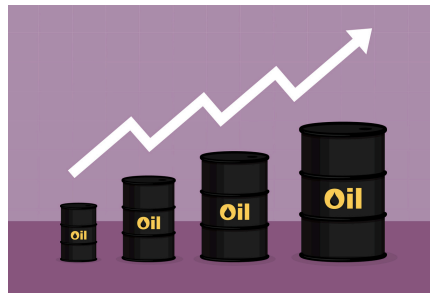
POL'HOP is changing the reference number of its lacquered METAL dustpan from 930179 to 930164, due to a change in manufacturing location from Sri Lanka to Belgium.



This decision is part of our commitment to strengthen our production in Europe.

Today, over 95% of **POL'HOP** products are made in Europe.

International conflicts



We continue to strive to offer you **POL'HOP** at competitive prices. The development of our **STAR** range is proof of this.

However, current and developing international conflicts are likely to have a serious impact on our raw material costs. In addition to the problem linked to the closure of the Suez Canal, we foresee tensions on the oil market, as two oil-producing countries (Iran and Russia) are now in a state of open conflict.

We therefore urge you to maximize your orders in May.



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pol'hop

Simplifiez-vous la vie !



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