



**BALMORAL**  
INTERNATIONAL

### **Our handles : an absolute guarantee of quality and safety**

**The strength of a handle is an essential criterion.** When used with a floor scraper or scrubber, the pressure exerted on the handle is significant. If it is not solid, it can bend or even break, causing real injury or even evisceration.



**POL'HOP metal handles** are designed to combine quality and durability. Made from **pure alloys** (steel, aluminium, chrome), **they resist wear and corrosion** thanks to special coatings. Made in Italy, **they meet the strictest European standards** and are designed not to bend. Available in several sizes, they are practical and feature a twist-off cap for easy storage.

**POL'HOP wooden handles** are special because they are made in Italy from **a single piece of pine**, providing **homogeneity and strength**. No POL'HOP handle is made from finger-jointed wood. Many competitors use several pieces of wood which they assemble to form a handle. This technology is strictly forbidden at **POL'HOP**.

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### **Our new e-mail addresses**

2 new email addresses have just been created. They allow you **to be put directly in touch with the department you want, for even faster responses !**

**sales@balmoralintl.com** for sales administration and customer logisitcs.

**purchasing@balmoralintl.com** for our factories, suppliers and purchasing logistics.



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### Product improvement



Between now and December, **our COCO ZEBRES brooms** will be evolving. We will be **the first to offer you 5 different colours** in a single box ! With a UPC of 10, you will get 2 green, 2 turquoise, 2 orange, 2 yellow and 2 black zebra fibre (PP) brooms. A small PCB, brilliant and exclusive colours ! Everything you need to succeed !

Reference 930173 will replace references 930120 and 930121.

Another change : **each POL'HOP product will have its own name.** The idea is for consumers to associate each of our products with a name. For example, our giant unbreakable clothespegs (unique) will be called TIGER, and our PACK of microfiber wipes SUPERCLEAN.

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### Our microfiber wipes

Our pack of 5 **POL'HOP** microfiber squares is available again (ref : 930132). This pack of 5 squares in different colors is made from polyester + polyamide microfiber for greater durability, flexibility and absorption. Our squares allow you to clean with or without water and with or without detergent, and to dry any type of surface quickly. The 5 colors allow you to distinguish between different uses (example : blue for the bathroom, green for the kitchen, red for the car ...)



### Loading containers

In order to optimise container loading, from now on we will apply the following volumes for the preparation of your orders :

1 TC 20' = 30M3  
1 TC 40' = 60M3  
1 TC 40'HC = 70M3

These new volumes allow us to make real improvements while preserving our packaging.

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## BALMORAL

Discover our new presentation of **BALMORAL** company and our **POL'HOP** brand. This slide show will give you a **detailed presentation of our organisation, our commitments and our approach.** You can use this document to help your customers promote **POL'HOP** even more effectively.

Don't hesitate to discover it by clicking on the button below !

Discover the  
presentation



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Simplifiez-vous la vie !



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