

[Voir la version en ligne](#)



Top innovation

Our new warehouse at Le Roy logistique is fully operational. We were proudly able to limit shipping delays to only 3 days.

Thanks to the modernity of our new infrastructures, we can provide a better quality service and we are also able to implement the FSC standard in all shipment steps.

Finally, a show room is being created (in addition to the one we have in our offices in Lyon) to ensure better monitoring of our products and reinforced quality control.

Service rate

A study of our range will be launched on September. The goal is to offer you an even more relevant range to improve our service rate and increase it to 98% compared to 93% currently.

To achieve this objective, we plan to evolve our production capacities for sponges as well as our microfibers.

We are also going to rework our range of brooms & brushes to turn it more towards 20/80.

In addition, from October, we will be renewing our promotional products as well as so-called "budget" products including our FLUO and FUNNY brooms.



Pol'Hop, the French Touch of cleaning!

We wish to affirm our investment in Europe and in particular in France, Spain and Italy.

Therefore, we plan to launch a range of specialized microfibers made in France by the end of 2023.

We would like to remind you that Pol'Hop is a French brand with more than 90% of our products manufactured inside the European Union!

[Take a look to our commitments](#)

Our team grows up

As part of our logistical reorganization, Marc GUYOMARD is joining our team.

With more than 20 years of experience, Marc will bring us real momentum and even more professionalism.



Télémaque Association

BALMORAL INTL has been supporting the Télémaque association for 3 years now.



Founded in 2005, the Télémaque Association is a non-profit organization whose mission is to promote equal opportunities and access to education for young people from modest backgrounds.

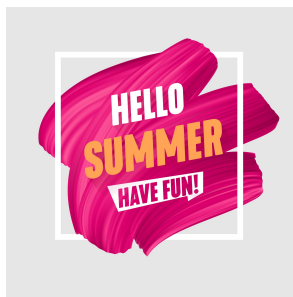
[The link of their website](#)

Did you miss the previous newsletter?

Don't panic, it's available on our LinkedIn Balmoral INTL page or via the link below.

Our goal is to make it 100% accessible via LinkedIn.

[LinkedIn Newsletter](#)



Last month!

Our **3rd quarter sales** will be over on September 30, so you need to place orders before the closing date to take advantage of our promotional offers.

[Take a look!](#)



BALMORAL
INTERNATIONAL



Simplifiez-vous la vie !



© 2023 BALMORAL INTL
136 Chemin du Moulin Carron
69130 ECULLY - FRANCE
+33 4 13 95 06 71

Cet e-mail a été envoyé à {{ contact.EMAIL }}
Vous avez reçu cet email car vous vous êtes inscrit sur BALMORAL INTL.

[Se désinscrire](#)

